



Friendly Systems Inc

Working Together To Build Your Business

Newsletter

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e-Business Manager

Imagine being able to offer your customers the ability to place orders, and monitor their account status 24 hours a day, while at the same time allowing your employees to be more productive, and increasing order accuracy. The e-Business Manager module for MAS 90, MAS 200 and MAS 200 SQL leverages the power of the Internet to help you increase customer satisfaction and enhance your bottom line.

The Internet is fast becoming the method of choice for transacting business worldwide. Moving into the future, applications with direct Internet functionality will be vital to remain competitive and responsive in this evolving marketplace. The e-Business Manager module brings this capability to MAS 90 and MAS 200, in an easy to implement out-of-the box solution. While simple to implement, e-Business Manager also manages to be flexible and feature-rich, providing many customization capabilities available in much more expensive solutions.

The e-Business Manager consists of three "applets":

.order: provides a business-to-business solution that gives your existing customers a password-protected method for placing orders directly into your MAS 90 or MAS 200 system whenever they desire by going through your Web site.

.inquiry: gives your customers instant online access to their account and/or order status. Your customers will love the ability to check product or credit availability 24 hours a day, seven days a week - and without tying up your phones!

.store: eliminates the requirement for shoppers to be setup in your system prior to visiting your site, allowing you to leverage the power of the Internet to acquire new customers who can browse products and securely place online orders.

Some of the great features of e-Business Manager include:

- Offer your customers the ability to place orders and to retrieve information about their account, such as open orders, invoices and available credit. Because the website is always on, customers can get information when they need it instead of sitting on the phone or waiting for a call back.
- Your employees can use their time more efficiently. Instead of typing orders into the system or relaying information to the customer via phone or email, they can focus on other tasks. Also, because customers place their own orders, the accuracy of orders placed will increase.
- The e-Business Manager module is designed to be implemented without requiring expensive web or network consultants. It's simple to set up, and can even be installed in a remotely hosted environment if you prefer not to maintain and manage your own Web server.

continued

StarShip BusinessWorks Launches

Connect your shipping system to sales and financials with industry-leading software with the new seamless, bi-directional integration of StarShip and BusinessWorks Gold.

By automatically transferring shipping information between StarShip and BusinessWorks Gold, it creates a cohesive system for your accelerated business management needs, allowing you to ship your orders quickly and economically.

StarShip works with UPS, Fed Ex, USPS, Airborne, and other carriers. A module for a user-defined carrier is also available.

StarShip features:

- Rate shopping through the leading carriers for cost reduction.
- Carrier-approved printing of bar-coded shipping labels and COD tags at the warehouse workstation for convenient and speedy processing.
- Significant savings with third party insurance billing options.
- Electronic scale support.
- Multi-package and multi-carrier shipment capabilities.
- Standard and custom reports.

Give your shipping department greater efficiency for the holidays

Now through December 29 save 10% on the new StarShip module for BusinessWorks Gold!

Call us for more information on how StarShip can boost efficiency and lower shipping expenses, making your company a more competitive distributor.

StarShip and the StarShip Link are also available for MAS 90 and MAS 200.

e-Business Manager, continued

You can customize e-Business Manager to fit your business. Numerous options within MAS 90 and MAS 200 allow you to define images and text to display on the various web pages. User defined attachments may be linked to inventory items to provide information to site users. You can quickly and easily change the overall appearance of your site by applying one of the included style sheets, or, you may create your own. Advanced customization features, such as the ability to specify the fields, including user-defined fields you wish to appear on the pages, are also available by using an HTML or text editor.



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