



# Newsletter

## April 2005

### **Increase Productivity with Better Information Management**

#### **KnowledgeSync - Enterprise Application Integration - Business Alerts and more...**

Now you don't have to worry to remember to look and see if that bill was paid when it was promised by your customer. When events, which you previously have determined are critical, need to be brought to your attention, you can be notified by e-mail, fax, pager, screen pop, PDA, cellular phone and FTP. Reports can also be triggered and sent in Crystal Reports.

KnowledgeSync also provides robust Enterprise Application Integration that enables bi-directionally updates between multiple applications. Utilizing ODBC connections, KnowledgeSync reads each database, looks for field level changes or rule triggers, and performs a SQL or Visual Basic script to update a secondary database.

The power of KnowledgeSync lies in its versatility. In addition to updating a secondary database, the KnowledgeSync event engine offers the option of sending emails, faxes, or Crystal Reports. Many Event Paks have been written for MAS 90, MAS 200, BusinessWorks Gold and Everest Advanced.

Call Free, at 678-273-4010 ext. 3 for more information.

#### **Paperless Document Delivery**

Paperless Office is a suite of Extended Solutions for MAS 90 and MAS 200 that facilitates automatic electronic document delivery, increases efficiency in your organization, and helps you to be more proactive in your communications.

Paperless Office solutions incorporate automatic electronic document delivery into several modules such as: Accounts Receivable Statements, Accounts Receivable Invoice, Payroll Direct Deposit Stubs, Sales Orders Invoices, Purchase Orders, and Job Cost Invoices. Electronic document delivery allows you to create PDFs of these popular documents and then fax or email these documents to the appropriate recipients automatically, while preserving your own electronic copy.

Save the postage, letterhead, envelopes, and the labor required to fold, stuff, and mail these routine documents. Your documents will get into the recipients hands more quickly than mail, and you'll waste no paper and use no postage.

#### **Business Insights Dashboard for MAS 90 and MAS 200**

How up-to-date are the numbers you are viewing? You can configure Business Insights to perform updates automatically, so what you are viewing is as current as you need it to be. You already own Business Insights; it's included with your current Library Master subscription. Business Insights Dashboard is the ideal tool for the proactive manager. It may well become a routine part of your day, giving you the critical information to successfully manage and operate your business.

As a busy manager or business owner, you are constantly required to make decisions. Beyond the daily decisions demanded of any manager, you are often called on to plan for the future. To make the best business decisions you must constantly keep your finger on the pulse of your company's operations. Who's your biggest customer? What's the top selling item? What are current cash requirements? How are expenses doing compared to budget? To get this information, you could rely on a series of reports — current as of the last time they were printed. Or, you could depend on updates from your staff — reliable as of the last time they checked. A better solution would be to have this information graphically displayed on your desktop, continuously updated, and presented in a concise, consolidated fashion. This is precisely what Business Insights Dashboard is designed to do. It is there to provide the busy executive instant access to important business information needed to make day-to-day and strategic decisions.

From the Dashboard you can view more than a dozen financial and operational reports and graphs. The Income and Balance Sheet is available, as are Cash Expectations, Top Vendors, Purchases, Sales By Product Line, and even Workforce Statistics. You will see a graphical display of the data combined with text, and often an option to print a full report or drill down into underlying details. For example, when viewing Top Customers, you see a colorful pie chart showing the top ranking customers' percent of sales. Beneath the graph is a listing of the top customers, in descending order, with period-to-date and year-to-date sales figures for each customer listed. By clicking on the hyperlinked customer name, the Dashboard launches the Customer Inquiry screen to provide you with details. If you're still in need of more data, you can print the Customer Sales Analysis Report to your screen — right from the Dashboard.